

BUSINESS PLANNING FOR SUCCESS

Having a business plan gives you a clear road map to ensure your success, whatever that looks like for you. Luck is not a strategy and should not be left to chance. Let's take the blindfold off and ensure you really understand your business and have the map for your destination.

In the Business Planning workshop we will look at the current situation and you will be guided to set realistic and measurable goals, along with defining strategies to achieve them. The result will be a 90 day action plan to address the critical issues, and a clear map highlighting the key actions you need to take in order reach those goals.



WHAT ARE THE OBJECTIVES

- Review and set business direction
- To increase the level of growth, profitability and cashflow in your business
 - Identify and prioritise your key goals
- Create strategies and set timeframes to achieve your goals

WHO IS IT FOR

Business Owners looking to get to the heart and soul of their business to develop a clear and concise Business Plan

WHAT WILL THEY LEARN

- Develop your own road map to ensure you can stay on the tarmac to reach your future destinations
 - To be able to identify opportunities and vulnerabilities in your business that need to be managed
 - Develop a tool to communicate your business goals and vision with your team
 - Develop a template to review actual performance against targets
- To be able to use your Business Plan as a basis for you to set team members' individual goals/targets



Contact the team at Ontrack Bookkeeping to find out more on info@ontrackbookkeeping.co.nz or 09 4355595

